



Mountain View – Los Altos Girls Softball League
Post Office Box 4264
Mountain View, California 94040-0264

<http://www.mvlags.org>
fundraising@mvlags.org

MVLAGS Mission

To provide girls ages 5 – 16 the opportunity to learn and play the game of fast pitch softball in a fun, safe, and friendly environment

Board of Directors

President

Christine Cunningham

Vice President

Paul Valentino

Secretary

Marika Sykora

Treasurer

Kelli Cullinane

Player Agent

Kate Sewell

January 29, 2020

Dear Friends and Colleagues:

During the past season, with help from sponsors, almost 400 girls age 5-16 from the Mountain View, Los Altos and surrounding communities were able to play softball. Our league is a non-profit that is 100% driven by our volunteers. Because of sponsors, we were also able to give out dozens of scholarships to families who need financial aid.

We invite you to be a sponsor for the upcoming 2020 season. MVLAGS, a recreational sports organization, is committed to providing all girls, regardless of athletic ability or experience, an opportunity to explore and enjoy the game of softball.

We are looking forward to continuing to provide the girls opportunities to learn **Citizenship - Friendship - Leadership - Sportsmanship** and our sponsors are vital partners in helping us meet these principles.

One key to successfully meeting our goals is gaining financial support from the community and people like you. Our commitment to you, as a sponsor, is that we'll work hard to promote your business to our league members and to get you maximum return for your sponsorship investment.

The volunteers who manage our website work hard to provide information vital to our league membership. This in turn motivates our families and friends to query the league web site on a regular basis for the participation information that they need. Hundreds of families who are involved with the MVLAGS program regularly look at this website throughout the season. Your business will have a web presence on our site where our families will have the opportunity to see your business name and (if you choose to participate) view your customized message detailing any special offers you are promoting each time they visit the website.

Our sponsorship package (see form on reverse side for cost information) for the 2020 season includes:

- Your business name and logo on our website, with a link to your site
- Your business name proudly carried on the league's banner displayed at the main fields at Stevenson Park and included in our e-newsletter.
- Sponsor appreciation plaque and team picture identifying your business as a proud sponsor of a Mountain View/Los Altos Girls Softball team.

It is our hope that you become a sponsor for one or more of our teams for the upcoming season and we believe that your sponsorship represents a tremendous investment in our community girls and in the community leaders of tomorrow. If you have any questions, please feel free to contact me via the email below. Thank you for your support.

Sincerely,

Pete Dailey
MVLAGS Sponsorships & Fundraising Director
fundraising@mvlags.org

MVLAGS is a California
Nonprofit 501(c)(3)
corporation



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Mountain View-Los Altos Girls Softball

2020 Sponsorship Form

Yes, I will sponsor a Mountain View-Los Altos Girls Softball Team!

_____ BASE HIT! I want to sponsor one team at a cost of **\$400**

_____ EXTRA BASE HIT! I want to sponsor _____ teams at a cost of **\$350** each (2+)

_____ HOME RUN! I want to sponsor a team and the league clinics at **\$1,000**

_____ GRAND SLAM! I want to sponsor a team and the league clinics at **\$2,500**

Please Send Your Tax-Deductible Sponsorship Check Today!

I want to Sponsor the team for specific player/s:

Player Name: _____ Age Group: _____

Player Name: _____ Age Group: _____

Sponsor's Name: _____

_____ *Anonymous Sponsor option: Initial here for no plaque/website mention.*

Address: _____ City: _____, CA Zip: _____

Contact Name: _____ Contact Phone #: _____

email: _____ Website: _____

Logo for the MVLGS sponsor page & newsletter should be readable at 1/2" x 1 1/2". Logo for banner should be readable at 1'.

Thank you for your participation! Email fundraising@mvlags.org with any questions.

Make check payable to: Mountain View – Los Altos Girls Softball (or MVLGS)

Mail check to: MVLGS
P.O. Box 4264
Mountain View, CA 94040

Paypal: treasurer@mvlags.org

MVLGS is a CA Nonprofit 501(c)(3) corporation, Federal tax ID is 20-8212658.